# OLUWATOBILOBA AJBOYE

## **Creative Director & Strategist**

#### **L** Profile

A Creative Director with over 6 years of experience in digital multi-media design, creative brand design and brand identity communication with a proven record of creative projects executed for clients across different industries.

#### 🚔 Employment History

Creative Director - Rebizm Studios. (2020- Present)

-Design & implementation of studios brand identity. -Implementation of conceptual in-house projects. -Implementation of client related projects.

Creative Designer & Editor- A Billion Laughs (2020- 2023)

-Created key art & promotional art for different comedy specials.

-Designed & animated opening and closing title sequences for different comedy specials. -Art directed a comedy show; creating posters, merch and banners etc.

Motion Designer & Editor- IbakaTv (2019-2020)

-Edited movie trailers for promotion on social media.

-Created opening montage for all movies streamed on website and mobile app.

-Created explainer videos that enabled customers navigate website.

-Rendered movies in their right formats for social media and website.

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#### 🛳 Education

Graphic Design Course -Geneza School of Design.

B.Sc Electrical & Electronics Engineering- University Of Lagos.

#### Skills

Graphic Design Motion Design Video Editing 3d Animation Typography Communication Research

### Hobbies & Interests

Artists & Repertoire Fashion Retailing Film Photogrsphy Film Making English Football American Basketball